

JACKEL presents *SNOW BUNNIES* - *Harajuku Lovers*



What Jackel did

- Packaging

Description

The **Snow Bunnies** are the winter version of the successful **Harajuku Lovers**. The process selected by Jackel to decorate the dolls is the same, combining multi-color water release and tempographic printing over multiple-contour surfaces.

The decoration was difficult and time-consuming. It required highly-trained workers with skillful hands. In fact, production of one of the dolls in the collection required a total of twenty-two different processes.

Launching date

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