

JACKEL presents LOOK DIOR CHRISTMAS 2009



What Jackel did

- Packaging

Description

- The new Dior Look is a precious pendant in zamak, with a transparent PMMA top and 52 Crystal and Aurore Boreal Swarovski Strass.
- Its added value is the electroplated palladium nickel free finishing, that allows it to be worn a real jewel.

Launching date

October 2009

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