

High-end engineering for standard packaging

## JACKEL presents the *CLIP LINE*



Proud of 25-year experience in high-quality customized component manufacturing, Jackel has developed a new standard range for make-up, the *Clip Line*, in collaboration with the French designer Alnoor.

Created for a mobile and practical spirit, the *Clip Line* is full of ingenuity. It offers the following advantages:

- A "clip", to fix the product to a handbag or pocket
- A streamlined design for easier customization of packaging
- A mirror on the lipstick cap and the lip gloss tube
- The lipstick has a bulk-filled base which allows us to identify not only the colour but the texture of the formula. The mechanism has a transparent cup.
- The eye-shadow and powder compacts contain a mirror with protection that avoids any powder dust from getting on it.
- A <<Made in France>> design for <<Made in China>> manufacturing



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